## 10-12 April 2024

# PowerTech

22nd International Industrial Exhibition of Power Engineering and Electrical Engineering

# Renewable Energy

22nd International Industrial Exhibition of Renewable and Alternative Energy and Technologies



Premier International Exhibition on Energy Saving and Energy Efficiency

# Why did more than 1,600 executives and experts choose Renewable Energy, PowerTech and Energy Save 2024?

Almaty, Kazakhstan - [April 10 -12] - PowerTech, Renewable Energy and Energy Save Expo 2024, the large-scale event that united the PowerTech, Renewable Energy and Energy Save Expo exhibitions, came to a glittering conclusion in Almaty, Kazakhstan. The exhibition attracted a record 56 companies from 7 countries, demonstrating the unprecedented interest in energy efficiency and renewable energy in the region.

## 

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## Three events - endless possibilities:

## PowerTech, Renewable Energy and Energy Save Expo 2024 provided a unique platform for:

Familiarization with advanced technologies and solutions: Visitors of the exhibition could see the latest developments in the field of energy saving, renewable energy and electrical engineering from 5 leading global and regional companies such as Anka Global, Hebei Oushang Photovoltaic Technology Co., Ltd., SUNWAY SOLAR CO., LTD., KazElectroSnab LLP and others.

02 Establishing business contacts: The exhibition became an ideal platform for finding new partners, investors and customers.

O 3 Experience exchange: The participants of the event were able to take part in conferences, seminars, workshops and other events where leading industry experts shared their knowledge and experience.

## Numbers:





## Exhibitors













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## **Business Program:**

## Over 16 hours of presentations and workshops

## **Round Table:**

Round table Digital solutions for optimization of energy		JSC "Institute of Electric Power Industry Development and Energy Saving" of the Ministry
consumption of the enterprise		of Industry and Construction of the Republic of Kazakhstan
		Decarbonization and energy efficiency in industry. IEC Energy GmbH
	Schneider Electric	Transformation of energy distribution systems under conditions of RES share growth in the Electric Power Industry of Kazakhstan and Central Asian countries. Schneider Electric
		And others.

## **Opinions of the participants:**

## **Exhibition Participant Research Results:**



of participants rated the exhibition as "successful" or "very successful"

of exhibitors made new client contacts

of participants signed or are in the process of signing contracts

of exhibitors believe that participating in PowerTech Expo, Renewable Energy Expo, and EnergySave Expo gives them a significant advantage in the face of increasing competition and sales challenges

\*Based on participant survey results.













I, Pavel, representing MegaDigital.kz, the official representative of Theben, would like to share my impressions of the EnergySave Expo 2024 held in Almaty, Kazakhstan, from April 10 to 12, 2024.

From day one, our team of five, including a representative from Theben's German plant, was impressed by the scale and scope of the event. The exhibition attracted numerous participants from different countries, highlighting the high interest in energy efficiency and innovative technologies.

Over three days, we conducted 58 targeted meetings, demonstrating the high level of preparation and organization of the event. It was very useful to learn about the latest developments and technologies from leading global and regional companies. Seeing in person what we had previously only seen in pictures and presentations added immense value to our participation.

The exhibition's business program was particularly impressive. We participated in several events, learning a lot from industry experts. The round table on energy-saving technologies and initiatives in Kazakhstan and Central Asia was especially memorable. providing us with new ideas and approaches that we plan to implement in our work.

The exhibition provided an excellent opportunity to find new partners and clients. The meetings we held are already yielding results, and we are confident they will grow into successful projects.

I would like to express my deep gratitude to the organizers for such a large-scale and professional event. EnergySave 2024 is a must-attend event for everyone involved in energy efficiency and innovative technologies in the energy sector.

We will definitely participate in this exhibition next year!

Pavel, Representative of MegaDigital.kz, Official Representative of Theben



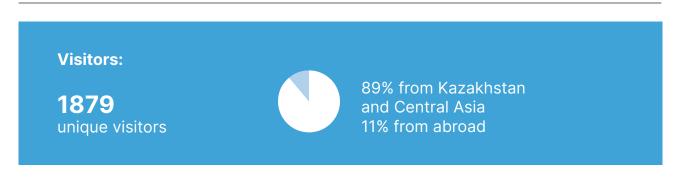
link video review







## Visitors Feedback:



## According to Visitor Survey:



36%

83%

79%

of visitors have decision-making authority or influence purchase decisions

of visitors attended the exhibition for the first time

of visitors are industry professionals

of visitors attended to establish new business contacts and negotiate purchases



of visitors spent 4 to 12 hours at the exhibition (more than one working day)



plan to visit PowerTech Expo 2025, Renewable Energy Expo 2025, and EnergySave Expo 2025 next year



ТОРЫ МЕТАЛЛОВ





















## Position Levels (%):

#### **Development Managers:**



**Development Manager** Market Development Manager Business Development Manager

#### **Directors:**



**General Director** Director of Development and Marketing Director **Commercial Director Operations Director** Technical Director Deputy Director **Executive Director** Production Manager **Department Head** CEO Managing Director

#### **Engineers and Technical Specialists:**



Engineer Lead Engineer Chief Engineer **Power Engineer Design Engineer Technical Specialist** Electrician

## Visitors Came from Companies such as:

- AO KEGOC •
- Terranova Central Asia •
- Schneider Electric •
- **GE Vernova Grid Solutions** •
- Photomate s.r.o.
- Mitsubishi Electric •
- Tengizchevroil and many others. •







## Media about PowerTech, Renewable Energy, Energy Save 2024:

1. International Industrial Forum in Almaty: New Innovations in Energy and Mechanical Engineering

https://dknews.kz/ru/ekonomika/323112-mezhdunarodnyy-promyshlennyy-forum-v-almaty-novye

2. Innovations in energy and new achievements in engineering to be presented in Almaty

https://en.inform.kz/news/innovations-in-energy-and-new-achievements-in-engineering-to-be-prese nted-in-almaty-af9bcb/

3. Innovations in energy and new achievements in the field of mechanical engineering will be presented in Almaty

https://vlast.kz/novosti/59701-v-almaty-predstavat-innovacii-v-energetike-i-novye-dostizenia-v-obla sti-masinostroenia.html

4. KBTU TOOK PART IN THE INTERNATIONAL EXHIBITION POWERTECH EXPO 2024

https://kbtu.edu.kz/ru/latest-news/4330-kbtu-prinyal-uchastie-v-mezhdunarodnoj-vystavke-powerte ch-expo-2024

5. INDUSTRIAL FORUM International exhibitions of power engineering and electrical engineering "POWERTECH'2024, RENEWABLE ENERGY EXPO'2024, ENERGY SAVE EXPO'2024".

https://kstnews.kz/news/economy/item-82574

#### **Information Support:**







### **General Information:**

Kazakhstan's electricity sector includes a variety of power plants and an extensive transmission and distribution network. The main types of power plants are thermal, hydroelectric, and renewable energy sources (RES).

### **Electricity Production:**

- 2022 Production: 112.8 billion kWh.
- 2023 Plan: 114.9 billion kWh.
- Key Producers: Ekibastuz GRES-1, Ekibastuz GRES-2, and Jambyl GRES.

## Infrastructure:

- National Grid: Connects regions of Kazakhstan and neighboring countries (Russia, Kyrgyzstan, Uzbekistan).
- Transmission Companies: Utilize owned or leased networks for power transmission.

## **Energy Market:**

- Wholesale Market: Includes balancing and ancillary services markets.
- Centralized Trading: Introduction of a single buyer from July 1, 2023.

#### Modernization and Investments:

- Significant investments are directed towards upgrading existing capacities and building new facilities.
- Aim to double production capacity by 2035.





## **Current Situation:**

- 2022 RES Capacity: 130 facilities with a total capacity of 2400 MW.
- 2022 RES Production: 5.11 billion kWh, 4.5% of total electricity production.

#### **Goals and Plans:**

- 2030 Target: Increase RES share to 15% of total electricity production.
- 2023 Plan: Commission 15 new RES projects with a total capacity of 276 MW.

#### Support and Development:

- Government Support: Guaranteed purchase prices and auctions.
- Annual auctions planned for 250 MW to ensure steady growth and investment.

## **Major Projects:**

- Wind Power Plants: Ust-Kamenogorsk and Shulbinsk HPPs.
- Solar Power Plants: Active construction in various regions.
- Foreign Partnerships: Agreements with Total, Masdar for large-scale projects.

## **Financial Support:**

- Long-term contracts with RES producers.
- Increased investments in RES infrastructure and technology.

#### **Future Prospects:**

- Development of new technologies and innovative solutions to enhance RES efficiency.
- Attracting international investors and partners for joint projects.





## Source Links:

- Ministry of Energy of Kazakhstan Electricity
- Ministry of Energy of Kazakhstan RES
- KEGOC Electricity in Kazakhstan

This report is designed for presentation to potential participants of the exhibition, highlighting key aspects and development prospects of Kazakhstan's electricity sector, including renewable energy sources.





#### #PowerTechExpo #RenewableEnergy #EnergySave #CentralAsiaPowerMeetup #GreenEnergy #FutureOfEnergy



02-04 April 2025

PowerTech
RenewableEnergy

#### Take part in

PowerTech Expo, Renewable Energy, **EnergySave 2025** 

Almaty, Kazakhstan

D EnergySave

## **Book your booth by October 31st** for the best rates!

Stay updated on our website: https://www.powertechexpo.kz/en/home/



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